

Presence: What Women Leaders Need Most

The idea of presence goes beyond technical skills and leadership competencies. It's about knowing how to leverage the power of reputation and perception - and be seen as a leader **by others**. Wielding influence takes more than just a job title - it requires the ability to show up and be heard.

Connecting Authenticity to Company Culture

Genuine Leadership Presence™ is a research-based program that builds the mastery of authentic presence within the context of a company's culture. For women, **Genuine Leadership Presence** provides the strategies to personally define and demonstrate authentic leadership. For companies, **Genuine Leadership Presence** accelerates career development and improves retention of top female talent.

- Classes are limited to 16 individuals to allow for personalized instruction and focused coaching
- Each session includes a combination of individual, small and large-group interaction and experiential exercises
- Participants receive **three hours of one-on-one coaching**
- The program's four-month span allows participants opportunities to **practice key learnings in the workplace and receive ongoing feedback**
- Participants create **individual development plans** that provide the ongoing structure for **learning application and sustained skill development.**

Candidate

- Leaders who want to accelerate their career progression
- Program & Project Managers, Sr. HR Business Partners
- Leaders in transition

West Michigan

- Three 2-hour virtual sessions; 12:30 – 2:30 PM
- Two 4-hour in-person sessions; 12:30 – 4:30 PM
- 3-hours of virtual, individualized coaching
- Personalized assessment and action planning
- *Tuition: \$1,800 (1,500 for employees of Inforum corporate investors)*

Session Dates:

Course Start Date: March 8, 2023

In-Person: March 23 & June 22

Virtual: April 20, May 11 & June 1

Applications due: March 1, 2023

Southeast Michigan

- Three 2-hour virtual sessions; 12:30 – 2:30 PM
- Two 4-hour in-person sessions; 12:30 – 4:30 PM
- 3-hours of virtual, individualized coaching
- Personalized assessment and action planning
- *Tuition: \$1,800 (1,500 for employees of Inforum corporate investors)*

Session Dates:

Course Start Date: March 8, 2023

In-Person: March 22 & June 21

Virtual: April 20, May 11 & June 1

Applications due: March 1, 2023

For more information, visit inforummichigan.org or contact: **Lorrena Black, lblack@inforummichigan.org**

ABOUT INFORUM

Founded in 1962, Inforum is the only professional organization in Michigan - and one of a few in the country - that combines strategic connections, proven professional development programs, a respected forum for new ideas, and original research to accelerate careers for women and boost talent initiatives for companies. Inforum programs serve a broad range of women in different stages and types of careers - from nonprofit professionals, to emerging and rising corporate leaders, tech entrepreneurs, veterans and corporate board leaders. Inforum, a 501(c)(3) charitable and educational nonprofit, also conducts and publishes original research on women's leadership influence.