

Accelerate Executive Talent. Elevate Valuable Leaders.

Founded in 1962, **Inforum** is the only professional organization in Michigan – and one of a few in the country – that combines strategic connections, proven professional development programs, a respected forum for new ideas, and original research to accelerate careers for women and boost talent initiatives for companies.

Leadership programs serve a broad range of women in different stages and types of careers – from nonprofit professionals, to emerging and rising corporate leaders, tech entrepreneurs, Veterans and corporate board leaders.

Inforum also conducts and publishes original research on women's leadership influence, including the *Michigan Women's Leadership Index*.

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Talent is what sets companies apart – especially the ability to recognize and leverage **potential**. **Executive Leadership™** is Inforum's flagship professional development program. Since its launch in 2003, over 1,200 women have graduated.

Executive Leadership is for high-achieving women with the talent and drive to assume more senior and influential roles and prepare to move into the executive ranks. Research shows that career progression often stalls for women at middle management, narrowing a company's pipeline of top leadership and diverse talent.

What Sets Executive Leadership Apart

- **Proven curriculum** geared towards women with **8-15 years** of management experience that delivers proven outcomes.
- **Four-month** program with 4 instructor-led sessions: in-person, complemented by self-directed learning.
- **Each flight is limited to 28 women**, allowing for personalized instruction and focused coaching. Every session is a combination of individual, small and large-group interaction, and hands-on exercises.
- Participants complete a robust **360-degree** assessment with **feedback** from their manager, peers, direct reports and customers that provides a foundation for a personal leadership development plan.
- Four hours with a **professional career coach** to accelerate learning and professional development.
- Top female leaders serve as executive speakers, creating a new experience for participants during select sessions.
- Focused sessions are based on the emotional intelligence competency model and **emphasize** key factors in leadership effectiveness:
 - **self-awareness** understanding your emotions, strengths and weaknesses
 - **self-management** effectively managing motives and regulating behavior
 - **social awareness** ability to understand others and your organization's culture
 - **relationship management** ability to get desired results from others and reach personal goals
- Additionally the program focuses on confidence, personal brand and global leadership. It also features a new business, strategic and financial acumen component featuring a robust *Harvard Business Review* case study.

Course Start Date:
February 14

**In-Person Sessions in
Grand Rapids**
(9:00 AM – 3:00 PM):
March 21
April 19
May 23
June 6

Applications Due:
February 1, 2023

**Tuition: \$4,500; employees of
corporate investors, \$3,900**

