

Presence: What Women Leaders Need Most

The idea of presence goes beyond technical skills and leadership competencies. It's about knowing how to leverage the power of reputation and perception - and be seen as a leader by others. Wielding influence takes more than just a job title - it requires the ability to show up and be heard.

Connecting Authenticity to Company Culture

Genuine Leadership Presence™ is a research-based program that builds the mastery of authentic presence within the context of a company's culture. For women, Genuine Leadership Presence provides the strategies to personally define and demonstrate authentic leadership. For companies, Genuine Leadership Presence accelerates career development and improves retention of top female talent.

- Classes are limited to 16 individuals to allow for personalized instruction and focused coaching
- Each session includes a combination of individual, small and large-group interaction and experiential exercises
- Participants receive three hours of one-on-one coaching
- The program's four-month span allows participants opportunities to practice key learnings in the workplace and receive ongoing feedback
- Participants create individual development plans that provide the ongoing structure for learning application and sustained skill development.

Candidate

- Leaders who want to accelerate their career progression
- Program & Project Managers, Sr. HR Business Partners
- Leaders in transition

West Michigan

- Three 90-minute virtual sessions; 12:30 – 2:00 PM
- Two 4-hour in-person sessions; 12:30 – 4:30 PM
- 3-hours of virtual, individualized coaching
- Personalized assessment and action planning
- *Tuition: \$1,800 (1,500 for employees of Inforum corporate investors)*

Session Dates:

In-Person: September 27 & January 10

Virtual Sessions: October 18, November 15 & December 13

Applications due: August 31, 2022

Southeast Michigan

- Three 90-minute virtual sessions; 12:30 – 2:00 PM
- Two 3-hour virtual sessions; 12:30 – 3:30 PM
- 3-hours of virtual, individualized coaching
- Personalized assessment and action planning
- *Tuition: \$1,800 (1,500 for employees of Inforum corporate investors)*

Session Dates:

In-Person sessions: September 28 & January 12

Virtual sessions: October 18, November 15, & December 13

Applications due: August 31, 2022

For more information, visit inforummichigan.org or contact: Lorrena Black, lblack@inforummichigan.org

ABOUT INFORUM

Founded in 1962, Inforum is the only professional organization in Michigan - and one of a few in the country - that combines strategic connections, proven professional development programs, a respected forum for new ideas, and original research to accelerate careers for women and boost talent initiatives for companies. Inforum programs serve a broad range of women in different stages and types of careers - from nonprofit professionals, to emerging and rising corporate leaders, tech entrepreneurs, veterans and corporate board leaders. Inforum, a 501(c)(3) charitable and educational nonprofit, also conducts and publishes original research on women's leadership influence.