

## Presence: What Women Leaders Need Most

The idea of presence goes beyond technical skills and leadership competencies. It's about knowing how to leverage the power of reputation and perception - and be seen as a leader **by others**. Wielding influence takes more than just a job title - it requires the ability to show up and be heard.

### Connecting Authenticity to Company Culture

**Genuine Leadership Presence™** is a research-based program that builds the mastery of authentic presence within the context of a company's culture. For women, **Genuine Leadership Presence** provides the strategies to personally define and demonstrate authentic leadership. For companies, **Genuine Leadership Presence** accelerates career development and improves retention of top female talent.

- Classes are limited to 16 individuals to allow for personalized instruction and focused coaching
- Each session includes a combination of individual, small and large-group interaction and experiential exercises
- Participants receive **three hours of one-on-one coaching**
- The program's four-month span allows participants opportunities to **practice key learnings in the workplace and receive ongoing feedback**
- Participants create **individual development plans** that provide the ongoing structure for **learning application and sustained skill development**.

#### Candidate

- Leaders who want to accelerate their career progression
- Program & Project Managers, Sr. HR Business Partners
- Leaders in transition

### West Michigan

- Three 90-minute virtual sessions; 12:30 – 2:00 PM
- Two 4-hour in-person sessions; 12:30 – 4:30 PM
- 3-hours of virtual, individualized coaching
- Personalized assessment and action planning
- *Tuition: \$1,800 (1,500 for employees of Inforum corporate investors)*

#### Session Dates:

In-Person: March 30 & June 29  
Virtual: April 28, May 19 & June 9

**Applications due: February 23, 2022**

### Southeast Michigan

- Three 90-minute virtual sessions; 12:30 – 2:00 PM
- Two 4-hour in-person sessions; 12:30 – 4:30 PM
- 3-hours of virtual, individualized coaching
- Personalized assessment and action planning
- *Tuition: \$1,800 (1,500 for employees of Inforum corporate investors)*

#### Session Dates:

In-Person: April 5 & June 28  
Virtual: April 28, May 19, & June 9

**Applications due: February 23, 2022**

**For more information**, visit [inforummichigan.org](http://inforummichigan.org) or contact: **Lorrena Black**, [lblack@inforummichigan.org](mailto:lblack@inforummichigan.org)

#### ABOUT INFORUM

Founded in 1962, Inforum is the only professional organization in Michigan - and one of a few in the country - that combines strategic connections, proven professional development programs, a respected forum for new ideas, and original research to accelerate careers for women and boost talent initiatives for companies. Inforum programs serve a broad range of women in different stages and types of careers - from nonprofit professionals, to emerging and rising corporate leaders, tech entrepreneurs, veterans and corporate board leaders. Inforum, a 501(c)(3) charitable and educational nonprofit, also conducts and publishes original research on women's leadership influence.