

Workforce Ready

A workshop for catalyzing career success

Workshop Date:
June 9, 2021; 1:00 – 3:30 PM

Enrollment deadline:
June 8, 2021

Tuition: \$95; Members &
employees of Inforum Corporate
Investors: \$75

Workforce Ready is an interactive leadership development workshop for high-potential professionals at the start of their career (no more than 2 years in). The program sets the stage for success in an ever-changing and intergenerational workplace.

Navigating the challenges of a full-time, professional position takes more than knowledge. Launching a career requires observing, interpreting, and understanding the nuances of being in the workforce and the feelings that accompany that experience. Workforce Ready offers personal action steps for career success.

For employers, Workforce Ready is an investment in the onboarding and professional development of young talent. The workshop enhances a new professional's ability to work confidently in a dynamic environment, and encourages participants to fully engage in their workplace.

Workforce Ready is a virtual discussion-based program that tackles the following topics:

- The why and how of networking authentically
- What Imposter Syndrome is, and how to overcome it
- Presence, and why it is more important now than ever
- The value of a unique Elevator Pitch, and how to write one
- Maintaining composure under pressure, even when you're overwhelmed

Framework

- 2.5 hour virtual workshop
- Small and large group discussion and networking
- Research and information-based pre-work to set the tone for discussions
- Class size limited for optimum learning, discussion, and networking