



## EQ Essentials

### EQ vs IQ: Why You Need Both

Emotional Intelligence is widely recognized as a critical competency for effective leadership. Known by its shorthand “EQ,” the term is now firmly planted in our business lexicon. The concept of EQ underscores the fact that intelligence and subject matter expertise are merely starting points for leadership development.

Inforum’s *EQ Essentials* goes beyond explaining EQ: the course gives you a step-by-step approach to increase your EQ.

### Learning Outcomes

- Recognize the importance of Emotional Intelligence to your personal and professional effectiveness.
- Develop your Emotional Intelligence capability, leveraging your strengths and identifying your opportunities for additional development.

### Program Framework

- Four interactive 2-hour bi-weekly sessions with practice-based between session assignments.
- Limited to 30 participants, virtual teams will work together to enhance learning and expand your professional network.
- Ideal for anyone seeking to raise the bar on their emotional intelligence competencies.

### Online Learning at its Best

Inforum members live and work across the state of Michigan – and many represent companies with national and global footprints. Inforum’s online courses provide easy access to bite-sized content and expert facilitation in a very affordable way and delivers content in a virtual environment with peers to accelerate learning and expand your professional network.

### Tuition

Inforum Members & Corporate Investors	\$350
Non-Members	\$450

*2-hour sessions:*  
 Session 1: April 8, 2021  
 Session 2: April 22, 2021  
 Session 3: Mat 5, 2021  
 Session 4: May 20, 2021  
*Enrollment deadline: April 1, 2021*

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