

NEXT LEVEL LEADERSHIP

making the c-suite short list

inFORUM
See what's possible. Get there faster.

M MICHIGAN ROSS EXECUTIVE EDUCATION

Get the inside view from those who've been there in a unique new online program from the proven partnership of Inforum and the University of Michigan Ross School of Business.

Women and the companies that employ them can overcome the disproportionate and relentless impact of this global pandemic with **Next Level Leadership**. Learn from the world's leading business thinkers and leading business practitioners in a transformational virtual leadership development experience.

WHAT YOU WILL GET

- Demystifying the path to the C-Suite
- Networking with like-minded women who are destined for the C-Suite
- Learning from exemplary business professors and leading executives now working in the C-Suite

WHO SHOULD ATTEND

Women with a minimum of 10 years leadership experience who aspire to the C-Suite.

UM EXECUTIVE EDUCATION FACULTY

- **Scott DeRue**, Edward J. Frey Dean of the Stephen M. Ross School of Business, Stephen M. Ross Professor of Business
- **Cheri Alexander**, Faculty, Management and Organizations
- **Paula Caproni**, Professor of Management and Organization

PROGRAM STRUCTURE

SESSION 1 – JAN. 21

- Maintain career momentum and epitomize positivity
- Panel offers insider view of the C-Suite

SESSION 2 – JAN. 28

- Agile decision making in a volatile world
- Accelerate innovation through virtual technologies

SESSION 3 – FEB. 5

- Build equity and inclusion, keeping culture strong
- Skills and attributes of positive leaders

FRAMEWORK: Three 3-hour online sessions

TUITION: \$1,800*

ENROLLMENT DEADLINE: January 8, 2021

WHAT DOES IT TAKE TO GET TO THE C-SUITE? ARE YOU ON THE RIGHT PATH?



Next Level Leadership: Making the C-Suite Short List is a valuable precursor to the week-long executive education experience *Ascending to the C-Suite: from Theory to Practice* which will launch in November 2021. *Participants in *Next Level Leadership* will receive a 10% discount to *Ascending to the C-Suite*, if accepted.

INFORUM EXECUTIVE SPEAKERS

- **Terry Barclay**, President & CEO, Inforum
- **Lorrena Black**, Vice President, Leadership Development, Inforum
- **Teresa Carroll**, President, Oasis
- **Kiersten Robinson**, Chief People & Employee Experiences Officer, Ford Motor Co.
- **Maximiliane Straub**, President Global Business Services, Robert Bosch LLC
- **Michelle Johnson Tidjani**, Senior Vice President, General Counsel & Corporate Secretary, Henry Ford Health System