

## Developing Qualified Women for Corporate Board Service

Inforum BoardAccess™ develops women candidates for seats on for-profit public and private corporate boards of directors. The program focuses on qualifying candidates today – and building a pipeline of future qualified candidates. BoardAccess



provides tools and support women need to be credible candidates. It creates networking opportunities for women to gain visibility and make connections that are critical for board placement. The initiative is designed to help retain Michigan's top female executive talent, improve board diversity, and enhance corporate decision-making processes.

Founded in 1962, Inforum is the only professional organization in Michigan – and one of a few in the country – that combines strategic connections, proven professional development programs, a respected forum for new ideas, and original research to accelerate careers for women and boost talent initiatives for companies.

Leadership programs serve a broad range of women in different stages and types of careers – from nonprofit professionals, to emerging and rising corporate leaders, tech entrepreneurs, Veterans and corporate board leaders.

Inforum also conducts and publishes original research on women's leadership influence, including the *Michigan Women's Leadership Index*.

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### Inforum BoardAccess™ Program Detail

- **One-on-one coaching** helps qualified senior executives chart a personal course for board service. Five BoardAccess coaching and pre-work sessions with a board mentor are tailored to fit a busy executive's schedule and provide an action-oriented, flexible framework for building a "board brand."
- **Exclusive networking** opportunities through **BoardAccess Circle** connects qualified candidates with CEOs, current board directors, executive recruiters and other advocates for advice and support on the road to corporate board service.
- **Workshops** for aspiring candidates provide focused, participative sessions to build and enhance specific board-related skills. **BoardAccess Workshops** cover a range of topics, including corporate governance, financial acumen and the difference between executive oversight and governance.
- **Informational sessions** through **BoardAccess Briefings** broaden attendees' perspectives on board service and career decisions that may enhance future board credentials.
- **National reach and influence** means BoardAccess participants benefit from Inforum's connection to national efforts and research to advance gender diversity on corporate boards.

Program cost: \$3,200