NEW ONLINE LEARNING!

inFORUM
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EQ Essentials: A Virtual Course

EQ vs IQ: Why You Need Both

Emotional Intelligence is widely recognized as a critical competency for effective leadership. Known by its shorthand "EQ," the term is now firmly planted in our business lexicon. The concept of EQ underscores the fact that intelligence and subject matter expertise are merely starting points for leadership development.

Inforum's *EQ Essentials* goes beyond explaining EQ: the course gives you a step-by-step approach to increase your EQ.

Learning Outcomes

- Recognize the importance of Emotional Intelligence to your personal and professional effectiveness.
- Develop your Emotional Intelligence capability, leveraging your strengths and identifying your opportunities for additional development.

Program Framework

- Four interactive 90-minute bi-weekly sessions with practice-based between session assignments.
- Limited to 30 participants, virtual teams will work together to enhance learning and expand your professional network.
- Ideal for anyone seeking to raise the bar on their emotional intelligence competencies.

Online Learning at its Best

Inforum members live and work across the state of Michigan – and many represent companies with national and global footprints. Inforum's online courses provide **easy access** to **bite-sized content** and expert facilitation in a very affordable way and delivers content in a virtual environment with peers to accelerate learning and expand your professional network.

Tuition

Inforum Members & Corporate Investors	$350
Non-Members	$450

90-minute sessions:
Kick-Off: January 23, 2020
Session 1: February 6, 2020
Session 2: February 20, 2020
Session 3: March 5, 2020
Applications due: January 9, 2020

Questions? Contact Kristen Mercer, Kmercer@inforummichigan.org or 313.567.0232