

Presence: What Women Leaders Need Most

ABOUT INFORUM

Founded in 1962, Inforum is the only professional organization in Michigan - and one of a few in the country - that combines strategic connections, proven professional development programs, a respected forum for new ideas, and original research to accelerate careers for women and boost talent initiatives for companies. Inforum programs serve a broad range of women in different stages and types of careers - from nonprofit professionals, to emerging and rising corporate leaders, tech entrepreneurs, veterans and corporate board leaders. Inforum, a 501(c)(3) charitable and educational nonprofit, also conducts and publishes original research on women's leadership influence. For more information, visit inforummichigan.org

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The idea of presence goes beyond technical skills and leadership competencies. It's about knowing how to leverage the power of reputation and perception - and be seen as a leader **by others**. Wielding influence takes more than just a job title - it requires the ability to show up and be heard.

Connecting Authenticity to Company Culture

Genuine Leadership Presence™ is a research-based program that builds the mastery of authentic presence within the context of a company's culture. For women, Genuine Leadership Presence provides the strategies to personally define and demonstrate authentic leadership. For companies, Genuine Leadership Presence accelerates career development and improves retention of top female talent.

Hands-On Learning

- Classes are limited to 16 individuals to allow for personalized instruction and focused coaching
- Each session includes a combination of individual, small and large-group interaction and experiential exercises
- Participants receive **three hours of one-on-one coaching** and results of the CPI 260™ insights assessment

Action-Oriented

- The program's three-month span allows participants opportunities to practice **key learnings in the workplace and receive ongoing feedback**
- Participants create **individual development plans** that provide the ongoing structure for learning application and sustained skill development.

Content

- Authenticity and Personal Power
- Gravitas and Perception
- Influence and Inspirational Communication
- Assertiveness and Confidence

Audience

- Leaders who want to accelerate their career progression
- Program & Project Managers, Sr. HR Business Partners
- Leaders in transition

Tuition

- \$1,800, (\$1,500 for employees of Inforum corporate investors)
- Includes **three half-day facilitated sessions**, one personal assessment, two one-on-one coaching sessions, course materials, meals

Session Dates

(12:00p - 5:30p)

Flight 8 Southeast Michigan
Oct 17, Nov 13, Dec 12

Flight 6 West Michigan
Oct 17, Nov 14, Dec 12

Applications due Oct 1, 2019

Flight 9 Southeast Michigan
Feb 27, Mar 19, Apr 23

Applications due Jan 23, 2020