



Tiffany A. Albert

President and Chief Executive Officer, Blue Care Network
Vice President, Blue Cross Blue Shield of Michigan



Tiffany A. Albert is president and chief executive officer of Blue Care Network of Michigan and a vice president of Blue Cross Blue Shield of Michigan. As the leader of Michigan's largest HMO, Albert provides strategic direction, leadership and management of the operations of BCN and is responsible for driving strategy and execution that optimizes HMO performance across all business segments.

Albert maintains an accident and health insurance agent license in the State of Michigan and her unique experience in the insurance industry spans more than 20 years. Starting her career in information technology and operations for an independent preferred provider organization led Albert to several leadership and executive positions. Prior to joining Blue Cross in 2010, she served as vice president of Corporate Sales and Provider Services, vice president of National Accounts, and senior vice president of Account Management for a subsidiary of a large national carrier. Her broad background includes new business development, customer management and retention, marketing, program implementation, operations, provider contracting, information technology, program development and distribution channel management. Most recently, Albert was president and CEO of LifeSecure Insurance Company, a national Blue Cross subsidiary headquartered in Brighton, MI.

Albert is a member of numerous professional organizations and an active member of the National Association of Health Underwriters since 1997. She is past president of both the Metro Detroit Association of Health Underwriters and the Michigan Association of Health Underwriters, where she previously served as vice president, secretary and treasurer, among other roles. An active member of the National Management Association (NMA), Albert received the Detroit chapter 2018 Executive of the Year award as well as the 2018 National NMA Executive of the Year award.

Throughout her career, Albert has held memberships in the Self-Insurance Institute of America, the American Association of Preferred Provider Organizations and America's Health Insurance Plans.

Albert is a graduate of the University of Michigan in Ann Arbor, and currently lives in southeast Michigan with her husband and their three children.