

Tasha Blackmon

Chief Executive Officer, Cherry Health



Profile

Born and raised in Grand Rapids, Mich., Tasha Blackmon is a dynamic leader who brings more than 20 years of business operations experience to ensure patients in her home community, and surrounding areas, receive the highest quality of care.

Tasha serves as Chief Executive Officer of Michigan's largest Federally Qualified Health Center (FQHC) providing integrated health care services in Barry, Eaton, Kent, Montcalm, Muskegon, Ottawa and Wayne counties. In this role, she is responsible for administrative and operational oversight of Cherry Health's network of more than 20 locations, approximately 900 employees and more than 60 physicians and mid-level providers specializing in primary care and family medicine, pediatrics, internal medicine, obstetrics/gynecology, optometry, oral health, behavioral health and substance use disorders.

During her 14 years at Cherry Health, Tasha led numerous development projects, as well as large scale renovations and expansion projects, and held six positions before becoming CEO in 2018. Prior to joining Cherry Health, she was operations manager at BioLife Plasma Services, a subsidiary of Baxter Healthcare, Fortune 500 pharmaceutical company.