

Linda Cash

Vice President, Quality and New Model Launch



Linda Cash is vice president, Quality and New Model Launch, effective Jan. 1, 2018. She reports to Joe Hinrichs, executive vice president and president, Global Operations.

In this role, she is responsible for driving quality processes throughout the design and production of Ford vehicles and for new model launches globally, ensuring alignment throughout the various business operations.

Previously, Cash was vice president of Manufacturing, Ford of Europe a position she held since Jan 1, 2016 when she was elected a Ford Motor Company officer.

From March 2015 to Jan 2016, Cash was director of Vehicle Operations for Ford of Europe.

Prior to her European assignments, she held a series of leadership position within Ford's manufacturing operations including executive director of Global Vehicle Operations in Manufacturing Engineering and executive director of Global Manufacturing Business Office.

With extensive experience in lean manufacturing at Ford, Automotive News named Cash among the 100 leading women in North America auto industry in 2010 and 25 leading women in the European auto industry for 2016. In addition, Cash played key roles in North America serving as plant manager of the Michigan Truck assembly facility, chief engineer for final assembly for Vehicle Operations in Manufacturing Engineering, and director of Manufacturing Engineering.

Recognized in Black Enterprise's 2017 Most Powerful Executive in Corporate America and 2019 Most Powerful Women. She also serves as president of the Ford African Ancestry Network (FAAN) and is an active supporter of the Women in Manufacturing (WIM) employee resource groups. Cash holds a bachelor's degree in industrial engineering from Georgia Institute of Technology and a master's in business administration from the University of Phoenix.