



PROFILE



Michelle Braun

Executive Director, Program Management
Global Purchasing and Supply Chain
General Motors

Michelle Braun was appointed Executive Director Program Management February 1st, 2019. Michelle leads the global future programs for the purchasing organization. She reports into Global Purchasing and Supply Chain.

Prior to her current assignment, Michelle lead the purchasing team responsible for procurement of Interior and Safety parts for all vehicle platforms globally.

From September 2014 through June of 2018, Michelle was appointed Executive Director of Customer Care & Aftersales. Michelle lead the purchasing team responsible for procurement of service components & accessories for all North American Dealerships.

From July 2011 through August 2014, Michelle was director, Indirect Purchasing. In this position, she led all purchasing activities for General Motors Sales and Marketing, Corporate Administrative Services, and Engineering Services business units.

From April 2008 through June 2011, Michelle was director, GM North America Inbound Logistics. In this position, she had operational and purchasing responsibilities for all logistics services for inbound material coming into more than 35 North American assembly, powertrain or stamping plants.

Prior to beginning her career with General Motors, Michelle held a variety of supply chain positions with Capistar, a Spartan Stores subsidiary, Ryder, and Menlo Worldwide.



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During her 12-year career at Menlo Worldwide she held various senior leadership positions with increasing levels of responsibility supporting automotive, high tech, and retail industries. Six of these years were with VectorSCM supporting General Motor's business.

Mrs. Braun earned her bachelor's degree in marketing from Central Michigan University and master's degree in logistics from Michigan State University. She has been an active member of the AutomotiveNext Steering committee since September of 2017. In addition, she is a part of the Global Product Group & Cadillac (GPG&C) Women's Steering Committee supporting development of women.