

Amanda McVay

Group Vice President of Grocery for Meijer



Amanda McVay is the Group Vice President of Grocery for Meijer, Inc., the Grand Rapids based retailer that operates more than 240 super centers and grocery stores in Michigan, Ohio, Indiana, Illinois and Kentucky. Amanda joined Meijer in 2012 and held various positions within merchandising before being promoted in 2018 to her current role.

As Group Vice President of Grocery, Amanda is responsible for setting the business strategy and leading the buying team that represents dry grocery, frozen, dairy, snacks and beverages to provide the best assortment to customers.

Prior to her current role, Amanda served as Director of Merchandising for Dry Grocery, where she was accountable for leading the merchandise buying, category management and brand development team. She delivered industry-leading same store sales and profit growth while capturing market share gains by creating innovative business development strategies. Prior to the Dry Grocery role, Amanda served as the Division Merchandise Manager of the Home Décor and Housewares Division where she delivered 3 years of consecutive industry-leading same stores sales and profit growth.

Prior to her employment at Meijer, Amanda spent 10 years in various merchandising positions at Target. She held both buying and management roles across Hardlines, Home Goods, Grocery, Consumables, and Healthcare in Minneapolis.

Amanda was recently named among the Global top 100 best and brightest executive MBAs for the class of 2018 from Poets & Quants, a news site devoted to the coverage of business schools.

Amanda also serves on the Board of Directors for Feeding America, West Michigan. She also serves as an Ambassador for the Network of Executive Women.

She earned a Bachelor of Science degree in Marketing from Indiana University's Kelley School of Business, and an MBA from the University of Michigan's Ross School of Business.