

Developing Qualified Women for Corporate Board Service

Inforum BoardAccess helps prepare women candidates for seats on for-profit public and private corporate boards of directors. The program focuses on qualifying candidates today – and building a pipeline of future qualified candidates. The path to a board opportunity can be as much about your network as it is about your skills, so building the connections and finding the right sponsors are critical steps.

Founded in 1962, Inforum is the only professional organization in Michigan – and one of a few in the country – that combines strategic connections, proven professional development programs, a respected forum for new ideas, and original research to accelerate careers for women and boost talent initiatives for companies.

Leadership programs serve a broad range of women in different stages and types of careers – from nonprofit professionals, to emerging and rising corporate leaders, tech entrepreneurs, Veterans and corporate board leaders.

Inforum also conducts and publishes original research on women's leadership influence, including the *Michigan Women's Leadership Report*.

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BoardAccess provides the tools and support women need to be credible candidates. The initiative is designed to help retain Michigan's top female executive talent, improve board diversity, and enhance corporate decision-making processes.

Inforum BoardAccess™ Program Detail

- **One-on-one coaching** is the heart of the program. Participants choose from a cadre of qualified coaches who themselves serve on corporate boards. This helps qualified senior executives chart a personal course for board service. Five BoardAccess coaching and pre-work sessions with a board mentor are tailored to fit a busy executive's schedule and provide an action-oriented, flexible framework for building a "board brand."
- **Exclusive networking** opportunities through BoardAccess connect qualified candidates with CEOs, current board directors, executive recruiters and other advocates for advice and support on the road to corporate board service.
- **Informational sessions** through BoardAccess Briefings broaden attendees' perspectives on board service and career decisions that may enhance future board credentials.
- **Inforum's partnership with Equilar** means that BoardAccess participants are eligible to become part of the Equilar's BoardEdge database, which contains of 170,000 profiles and is searchable by several criteria, including gender. It is used by Equilar to support national and global board candidate searches.
- **National conversations about board diversity**, including Inforum's collaboration with 2020 Women on Boards, benefit program participants interested in work to advance gender diversity on corporate boards.

Program cost: \$3,200