



PROFILE



Michelle Braun

Executive Director, Customer Care and Aftersales
Global Purchasing and Supply Chain
General Motors

Michelle Braun was appointed Executive Director of Customer Care & Aftersales in September 2014. Michelle leads the purchasing team responsible for procurement of service components & accessories for all North American Dealerships. Michelle reports in to Global Product Purchasing and to Tim Turvey, North American VP of Customer Care & Aftersales.

Prior to her current assignment, Michelle was director, Indirect Purchasing from July 2011 through August 2014. In this position, she led all purchasing activities for General Motors Sales and Marketing, Corporate Administrative Services, and Engineering Services business units.

From April 2008 through June 2011, Michelle was director, GM North America Inbound Logistics. In this position, she had operational and purchasing responsibilities for all logistics services for inbound material coming into more than 35 North American assembly, powertrain or stamping plants.

Prior to beginning her career with General Motors, Michelle held a variety of supply chain positions with Capistar, a Spartan Stores subsidiary, Ryder, and Menlo Worldwide.

During her 12-year career at Menlo Worldwide she held various senior leadership positions with increasing levels of responsibility supporting automotive, high tech, and retail industries. Six of these years were with VectorSCM supporting General Motor's business.

Mrs. Braun earned her bachelor's degree in marketing from Central Michigan University and master's degree in logistics from Michigan State University.