

INTERNATIONAL

# WOMEN'S DAY

# 2018

## **Sixth Annual International Women's Day**

Wednesday, February 28, 2018

DeVos Place

### **Be Unstoppable | Provoke. Perform. Inspire**

More than 540 women and men, along with local media, attended last year's International Women's Day event with the goal of helping women see West Michigan as a great place to have a career and be supported by companies that encourage and empower women.

This year's event will feature well-known speakers Jeffery Halter, a leading expert on advancing women and engaging men; and former Miss USA Debbye Turner Bell who will be speaking to the importance of being advocates, champions and allies to one another. Breakout sessions will focus on popular workplace topics such as how to fail well, networking, self-acceptance and a values-driven life.

Demonstrate your commitment to gender equality by signing up to become a sponsor for the much anticipated 2018 International Women's Day event. To register as a sponsor, complete the attached form or you can contact Jenni Lee, [jenni.lee@amway.com](mailto:jenni.lee@amway.com), 616-787-1096.

Sponsorship Opportunities

Host Companies:



**Elite Sponsor - \$15,000 – 2 available**

- ▶ Company logo and feature in event program and on the event website
- ▶ Two tables and preferred seating
- ▶ One complimentary tickets to the VIP dinner and reception

**Diamond Sponsor - \$10,000**

- ▶ Company logo and feature in event program and on the event website
- ▶ One table and preferred seating at event

**Platinum Sponsor - \$5,000**

- ▶ Company logo and feature in event program and on the event website
- ▶ Four complimentary event tickets

**Gold Sponsor - \$2,500**

- ▶ Company feature in event program and on the event website
- ▶ Two complimentary event tickets

**Silver Sponsor - \$1,500**

- ▶ Company feature in event program and on the event website

**Lunch Sponsor - \$20,000 - 2 available**

- ▶ Company logo and feature in event program and on the event website
- ▶ Two tables and preferred seating
- ▶ Two complimentary tickets to the VIP dinner and reception

**Snack & Beverage Sponsor - \$7,500 - 3 available**

- ▶ Company logo and feature in event program and on the event website
- ▶ Company logo and feature on snack and beverage bar signage
- ▶ Four complimentary event tickets



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Contact (First, Last)

Company Name

Company Address

Email

Phone Number

Sponsorship Level

Amount

Reason for Sponsorship

Please send completed form to Linda Morrell at: [Imorrell@inforummichigan.org](mailto:Imorrell@inforummichigan.org)

