



## EQ and the Path to Leadership: Virtual Delivery

### EQ vs IQ: Why You Need Both

Emotional Intelligence is widely recognized as a critical competency for effective leadership. Known by its shorthand "EQ," the term is now firmly planted in our business lexicon. The concept of EQ underscores the fact that intelligence and subject matter expertise are merely starting points for leadership development.

### Understanding and Applying EQ

Daniel Goleman's *Theory of Emotional Intelligence* is the foundation of Inforum's flagship program *Executive Leadership*. Achieving your full potential as a leader is centered on the mastery of four core areas: 1) Self-Awareness; 2) Self-Management; 3) Social Awareness; and 4) Relationship Management.

Inforum's *EQ and the Path to Leadership* goes beyond explaining EQ: the course gives you a step-by-step approach to increase your EQ and is an ideal precursor to Inforum's *Executive Leadership* program.

### Online Learning at its Best

Inforum members live and work across the state of Michigan – and many represent companies with national and global footprints. Inforum's online courses provide easy access to bite-sized content and expert facilitation in a very affordable way. Taking key elements from its robust portfolio of leadership development programs, Inforum delivers content in a virtual environment with peers to accelerate learning and expand your professional network.

#### Learning Outcomes

- Understand the importance of Emotional Intelligence in being an effective leader
- Leverage a variety of strategies specific to one's own EQ to improve dexterity
- Understand blind spots and triggers and finesse emotionally charged conversations
- Develop your ability to lead with Emotional Intelligence, leveraging your strengths and identifying opportunities for additional development

#### Program Framework

- One 60-minute kick-off session followed by two 90-minute sessions with six weeks in between
- Virtual teams created to work together to enhance learning and expand your professional network
- Practice-based homework in between sessions
- Limited to 24 participants for optimal learning; ideal for those in a managerial role with people responsibilities

#### Tuition

Inforum Members	\$350
Non-Members	\$450

*Application Due  
December 15*

#### Session Dates

Kick-off	January 25, 2018	8:30 – 9:30 a.m.
Session 1	February 8, 2018	8:30 – 10:00 a.m.
Session 2	March 15, 2018	8:30 – 10:00 a.m.