

## Positioning Michigan as the Midwest Hub for High-Tech Women Entrepreneurs

Inforum's inGAGE™ strategy focuses on supporting women-led, high-growth ventures. A key indicator of entrepreneurial success is experience. Best-practice research demonstrates that with awareness and access, women can become key drivers of the entrepreneurial economy – an area of tremendous untapped opportunity. inGAGE™ began in August 2012 and has resulted in:

- 89 - women entrepreneurs
- 304 – jobs created
- 38 – companies incorporated
- 35 – patents granted
- \$41.3M – in new capital
- \$ 9.1M – gov't contracts



### inGAGE™ Master Class: Peer Support for Emerging Second-Stage Entrepreneurs

Led by Patti Glaza, one of Michigan's foremost venture capital experts, inGAGE™ Master Class provides a confidential forum where emerging 2<sup>nd</sup> stage entrepreneurs assess their company's operations, management, finances and personnel to examine strengths and challenges. Through this process, participants will identify and formulate innovative strategies to realize new opportunities.

- Facilitated peer-strategy environment
- Customized content is based on participants needs
- Personalized resource mapping and focused executive coaching

#### Details:

- November 2017 – June 2018
- One Saturday per month 9:00am – 3:00pm
- \$1,500 course fee (\$250 application fee – applied toward tuition for accepted applications)
- Scholarships available
- Includes Inforum membership; personal leadership assessment; one-on-one coaching; instructional materials

*Inforum's Master Class was extremely helpful in the sense that it was tailored for the class as we went along, not a set schedule beforehand. This allowed us to come up with ideas on subjects and speakers that were beneficial to all of us. I loved all the discussions we had and the learning we did together. I was also introduced to topics, tools and people that I hadn't been before. But the best part was to be a member of a group of fabulous women entrepreneurs who all grew together during the course of the year. I do hope the bonds we created will last for a very long time.*

**Sassa Akervall, CEO, Akervall Technologies, Inc.**

*Inforum's MasterClass is invaluable and so incredibly special. You cannot put a price tag on the education and the camaraderie of all the women. Every female business owner needs to go through the class. This is the only class I've ever taken that I wished would not end.*

**Erin Rose, Founder & CEO, Smart Girls Guide to Self Defense**

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Inforum, a 501(c)3, is the only professional organization in Michigan – and one of a few in the country – that combines strategic connections, proven professional development programs, a respected forum for new ideas, and original research to accelerate careers for women and boost talent initiatives for companies.



Inforum's inGAGE™ strategy is funded in part by the New Economy Initiative.

# November 2017–October 2018 (United States)

## November 2017

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

## December 2017

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10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

## January 2018

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14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

## February 2018

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11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28			

## March 2018

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11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

## April 2018

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15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

## May 2018

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20	21	22	23	24	25	26
27	28	29	30	31		

## June 2018

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24	25	26	27	28	29	30

## July 2018

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22	23	24	25	26	27	28
29	30	31				

## August 2018

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19	20	21	22	23	24	25
26	27	28	29	30	31	

## September 2018

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23	24	25	26	27	28	29
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## October 2018

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21	22	23	24	25	26	27
28	29	30	31			

Nov 10, 2017 Veterans Day (observed)  
 Nov 11, 2017 Veterans Day  
 Nov 23, 2017 Thanksgiving Day  
 Dec 24, 2017 Christmas Eve  
 Dec 25, 2017 Christmas Day  
 Dec 31, 2017 New Year's Eve  
 Jan 1, 2018 New Year's Day

Jan 15, 2018 Martin Luther King Jr. Day  
 Feb 14, 2018 Valentine's Day  
 Feb 19, 2018 Presidents' Day  
 Apr 1, 2018 Easter Sunday  
 Apr 13, 2018 Thomas Jefferson's Birthday  
 May 13, 2018 Mother's Day  
 May 28, 2018 Memorial Day

Jun 17, 2018 Father's Day  
 Jul 4, 2018 Independence Day  
 Sep 3, 2018 Labor Day  
 Oct 8, 2018 Columbus Day (Most regions)  
 Oct 31, 2018 Halloween